REP: TEL# 703 528 7800 AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *** WFTV-TV *** OCT26/12 12.20

REP HEADLINE# 6394143 TRF# 338659 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ADV # ADV. NAME ISS/AMER. CROSSROADS

ORDER WORKSHEET

CREDIT ADVISORY:

AGY # ORDER # FLIGHT DATES OCT30/12 PRDCT CITY TAX AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE) AGY. NAME CROSSROADS MEDIA LLC STATE TAX_ NOV5/12 WK-1 ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, CONTRACT # 6394143 CO-OP BILLING NEEDED_ SUITE 555 SALES PRSN WA- JOE KNAUER BUYER NAME MICHELLE SANTUOSO CLASS: NATL. OFF.# 6556 SALESMAN # LOCAL DATE OCT26/12 REGIONAL 12.20

REP: TO LENA
FR JULIE
OK'D M1
TTLS RTS
PLS CFM, THX 10/26

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

Н	SAT	μ	11/3	11/3	\$1,500.00	91 A 600A-700A 30
						PROGRAM : EYEWITNESS NEWS @ NOON
C	SAT	0	11/3	11/3	\$1,500.00	35 S 1200N-1230P 30
o)			: 1274	AGENCY EST# = 1274	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27
:SPTS:	WEEK : DAYS	: SPTS: WEEK : /WK: INVT	: END : DATE	: START	: RATE	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: :

PROGRAM: NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-35 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** WFTV-TV ***

OCT26/12 12.20

REP HEADLINE# 6394143 TRF# 338659 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

STATION MAKEGOOD OFFERS: :LINE#:REP :CD: NOV/12 OK'D :LINE#: 349850.00 BUY#35 TIME PERIOD MISSED:SAT/1200N-1230P OFFER:SAT/600A-700A CMT:WE CAN OFFER LGTH : SEC : RATE NOV3 START DATE DATE : /WK: INVT : 30S CONTRACT TOTAL TOTAL SPOTS \$1,500.00 \$1,500.00 (OCT25/12) PLS ADVISE. 349850.00 90 :TOTL: :SPTS:

MARKET TOTALS \$1,094,050 WETV 32% WKMG 25% WOPX 0% WESH 25% WRDQ 2% WOFL 16% WKCF 0% EFTV 0% WRBW 0% CABL 0%

DEMOS- RA35+* SVC- NSI

CTASS, PTAN, STC

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

Q PAID PGM R-RATE S SPOTS DER WEEK THIME FIGILIEM * STNEWNOD & SAVCTA BLATTY